



DAILY SCHEDULE

DAY ONE: Wednesday, December 15, 2021

Conference Hours | 9:00 AM - 5:00 PM

8:00 AM – 12:00 PM & 12:30 PM -4:30 PM
Cannabis Farm Tour - Dark Heart Nursery

9:00 AM – 12:00 PM | Mainstreaming Cannabis Medicine
NCIA – Medical Workshop

9:00 AM – 12:00 PM | Bridging the Gaps: A Holistic and Actionable Approach to Sustainability
NCIA – Sustainability Workshop

10:00 AM – 1:00 PM & 2:00 PM – 5:00 PM
Cannabis-Infused SF City Cruise

1:00 PM – 4:30 PM | The Cannabis Law Regulatory Rounds
INCBA – Legal Workshop

DAY TWO: Thursday, December 16, 2021

Exhibit Hours | 11:00 AM - 5:00 PM

INCBA – Legal Seminar

1:00 PM - 3:00 PM | Federal Policy - Now and into the Future
The TTB: Another Federal Player on the Horizon

NCIA General Session

9:30 AM - 10:00 AM | Pathway to Federal Legalization: An Update From DC

10:00 AM – 10:15 AM | Special Guest Speaker – Mayor London Breed

10:15 AM - 11:00 AM | **KEYNOTE Talk** with Troy Datcher in conversation w/Adrian Farquharson

11:00 AM - 12:00 PM | Harmonizing Federal and State Cannabis Policy

1:30 PM - 2:30 PM

Advances in Vape Testing and Quality Control

TRACK: Regulatory Compliance, Advocacy, and Community

Transcending the Hustle with ESG: How to Increase Value With a Social

TRACK: The Business of Cannabis

Facility Design II: Guidelines and Policy for cGMP, Operations, and Commissioning

TRACK: Cultivation & Processing

From Legacy to Legends

TRACK: Retail, Delivery, & Distribution

Alternative Dispute Resolution in the Cannabis Industry

TRACK: Emerging Issues & Hot Topics

2:45 PM - 3:45 PM

Cannabis Banking 2.0

TRACK: Regulatory Compliance, Advocacy and Community

Mastering Cannabis Data Privacy and Cybersecurity Challenges

TRACK: The Business of Cannabis

Enhancing the Flavor of Cannabis: Applications of Marker-Assisted Breeding for Terpenes

TRACK: Cultivation & Processing

A Budding Opportunity: Starting A Successful Cannabis Delivery Service

TRACK: Retail, Delivery, & Distribution

Cannabis M&A is Back: What You Need to Know to Succeed

TRACK: Emerging Issues & Hot Topics

4:00 PM - 5:00 PM

Clearing the Air: Making Sense of Safety and Regulations

TRACK: Regulatory Compliance, Advocacy and Community

Pathways to Prosperity: Tribal Success Stories in Cannabis Economies

TRACK: The Business of Cannabis

From Legacy to Craft: Appellations, Social Equity & Interstate Commerce

TRACK: Cultivation & Processing

Social Equity Technical Assistance; Opportunities, Pain Points, and Lessons Learned

TRACK: Emerging Issues & Hot Topics

DAY THREE: Friday, December 17, 2021

Exhibit Hours | 11:00 AM - 4:00 PM

NCIA General Session

10:00 AM - 11:00 PM | Wellness in Action: Elite Athletes as Cannabis Advocates

11:15 AM - 12:15 PM

Taking Action for Gender Equality

TRACK: Regulatory Compliance, Advocacy and Community

Cultivating Your Workforce

TRACK: The Business of Cannabis

Carbon and Cannabis: The Impact of the Industry and Solutions

TRACK: Cultivation & Processing

Retail Lessons Learned During the COVID-19 Era

TRACK: Retail, Delivery, & Distribution

The Convergence of Medicine and Business in the Cannabis Industry

TRACK: Emerging Issues & Hot Topics

1:30 PM - 2:30 PM

The Bay Area Latino Cannabis Alliance's ProgrAM: Work of 2021

TRACK: Regulatory Compliance, Advocacy and Community

Cannabis Accounting Compliance: What Every Business Owner

TRACK: The Business of Cannabis

Automation -- Cross-Sector Utilization, Integration and Expansion

TRACK: Cultivation & Processing

Nation to Nation, State to State: International and Interstate

TRACK: Retail, Delivery, & Distribution

Sustainability, Child Resistance, and Regulation - A Focus on Packaging

TRACK: Emerging Issues & Hot Topics

2:45 PM - 3:45 PM

Cannabis Reform and Opportunities Around the Globe

TRACK: Regulatory Compliance, Advocacy and Community

Commercial Property Assessed Clean Energy Financing - New Capital for Cannabis Development

TRACK: The Business of Cannabis

From Kilowatts to Kilograms: Energy Efficiency for Indoor Cultivation

TRACK: Cultivation & Processing

The Importance of Consumer & Professional Education in the Cannabis Industry

TRACK: Retail, Delivery, & Distribution

CannaTech and Compliance

TRACK: Emerging Issues & Hot Topics

NCIA Education/Elevation Lounge

LIGHTNING LESSONS

Thursday, December 16, 2021

12:30 PM - 1:00 PM | Cannabis as an Ingredient, and the Future of Hyper-Focused Products

1:15 PM - 1:45 PM | Community, Actionable and Effective Marketing in Cannabis

2:45 PM - 3:15 PM | Grow Up, Don't Blow Up: Chemical Processing Safety & Optimization

3:30 PM - 4:00 PM | How to Drive Smart Growth and Make Investors Happy with Timely and Accurate Financials

LIGHTNING LESSONS

Friday, December 17, 2021

12:30 PM - 1:00 PM | Making an Impact: NCIA's Diversity, Equity, & Inclusion Program

1:15 PM - 1:45 PM | Protecting Your Green: Utilizing Payroll, HR, and Timekeeping to Your Advantage

2:00 PM - 2:30 PM | Cannabis Doesn't Sell Itself: Content Marketing in the Cannabis Industry

Note: Schedule and speakers subject to change.