

## **CANNABIS BUSINESS CYBER SUMMIT 2020 LEADERBOARD CONTEST TERMS AND CONDITIONS**

MVP Education, LLC (hereinafter referred to as “MVP Education” or sometimes as “Event Management”) is conducting a Leader Board Contest (hereinafter referred to as “Contest” or sometimes referred to as “Drawing”) at the Cannabis Business Cyber Summit (hereinafter referred to as “Event”) and scheduled to be held on November 10 – 12, 2020 (the “Event Dates”) for an opportunity to win exclusive prizes.

Participation in the Cannabis Business Cyber Summit Contest constitutes a full and unconditional agreement to and acceptance of these Official Rules, Terms, and Conditions. Each participant (or entrant) warrants and unconditionally agrees that he/she has read and agrees to abide by and be bound to these Contest rules and decisions of Event Management and that he/she is not prohibited from participating in the Contest.

**Eligibility:** Entry is open to all eligible registered attendees of the Cannabis Business Cyber Summit 2020 from the 50 states of the United States and District of Columbia. The Contest is subject to all applicable federal, state and local laws. Entries originating from any other jurisdiction outside of the 50 states of the United States or the District of Columbia and where otherwise prohibited by law, are not eligible to participate in the Contest. This Contest is governed by the laws of the United States. Entrants must be 18 years of age or older, and attendees of the Cannabis Business Cyber Summit 2020. Employees of MVP Education, LLC, National Cannabis Industry Association, its subsidiaries, sponsors and their relative members (defined as parents, partner, spouse, children, siblings, grandparents), are not eligible to enter. NO PURCHASE NECESSARY.

**Drawings:** Winner(s) will be selected on or about November 10 – 12, 2020 from all eligible entries, by Event Management, the decisions of which are final and binding in all matters related to the Drawing. At the time of the drawing, the top twenty-five (25) leaders as represented on the Leaderboard will be entered into a random drawing to determine the winner of a Prize Award. Winner cannot win more than one Prize Award. For remaining Prize Award drawings, winner(s) who have previously been awarded a Prize Award will be excluded from the remaining Drawing(s) and the Drawing will be conducted of the remaining eligible participants as represented on the top twenty-five (25) leaders on the Leaderboard. Winner(s) of a Prize Award will be notified by push notification, and, via email within five (5) business days after the Drawing date (hereinafter referred to as “Notification”). The winner will have five (5) business days from receipt of Notification to verify their mailing address. At the conclusion of the Event, all eligible participants will be entered into a random drawing to win the Grand Prize. The winner of the Grand Prize will be notified via email within five (5) business days after the Drawing date and the winner will have five (5) business days from receipt of Notification to verify their mailing address. Each entrant selected as a potential winner must comply with all terms and conditions set forth in these Official Rules, and, winning is contingent upon fulfilling all such requirements. If prize or prize notification is returned as undeliverable, the winner does not verify their mailing address within five (5) business days after receipt of Notification, rejects the prize, or in the event of non-compliance with these Contest rules and requirements, such prize will be forfeited, and an alternate winner may be selected from all remaining eligible entries at Event Management’s sole discretion. No compensation will be given for prize forfeiture. All decisions by Event Management are final, binding, and non-appealable.

**Prizes:** Winner may win one (1) of the Prize Awards consisting of an Apple Watch Series 5 GPS; Apple AirPods Pro; \$50 Visa Gift Card; \$100 Visa Gift Card; \$20 Starbucks Gift Card; or Amazon Fire HD 10

Tablet. **Winner cannot win more than one Prize Award.** At the conclusion of the Event, all eligible participants will be entered into a random drawing for one (1) person to win the Grand Prize consisting of \$1,000 credit towards NCIA products and services in 2021, and two (2) complimentary full conference registrations towards one (1) NCIA Cannabis Business Event in 2021 which includes a three (3) nights hotel stay.

**Restrictions:** All taxes, fees surcharges, service charges, luggage fees, and other expenses not specified herein but which are associated with any prize are the sole responsibility of the winner(s). Prizes are non-transferable, are not redeemable for cash, and must be accepted as awarded. Event Management reserves the right, in its sole discretion, to substitute a prize of equal or greater value, if the prize cannot be awarded as described for any reason. Prizes may not be exchanged or transferred except at the sole discretion of Event Management. Any attempt by an entrant or any other individual to deliberately tamper with the operation of the Drawings may be a violation of criminal and civil laws. If such an attempt is made, Event Management reserves the right to seek damages from any such person to the fullest extent permitted by law.

**Consent for Publicity:** Except where prohibited by law, acceptance of a prize in this Contest shall constitute the winner's consent to Event Management's use of the winner's name or likeness, city, state, country, photographs, videos, statements made about the winner in the Contest, and/or prize information for advertising, on-line announcements, and promotional purposes without further payment, consideration or prior notification.

**Limitation of Liability:** ALL PARTICIPANTS AND/OR ENTRANTS RELEASE EVENT MANAGEMENT AND ITS AFFILIATES AND THEIR AGENTS, EMPLOYEES, OFFICERS, AND DIRECTORS FROM AND AGAINST ALL LIABILITY, CLAIMS AND DAMAGES ARISING IN CONNECTION WITH ENTRANT'S PARTICIPATION OR INABILITY TO PARTICIPATE, ENTRY IN THE DRAWINGS AND/OR ACCEPTANCE, RECEIPT, OWNERSHIP OR USE OF THE PRIZE OR PARTS THEREOF AWARDED IN THE DRAWINGS AS WELL AS CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, OR INVASION OF PRIVACY. BY ACCEPTING ANY PRIZE, THE WINNER AGREES THAT EVENT MANAGEMENT SHALL NOT BE RESPONSIBLE OR LIABLE IN CONNECTION WITH INJURIES, LOSSES, OR DAMAGES OF ANY KIND CAUSED BY OR RESULTING FROM THE ACCEPTANCE, POSSESSION, OR USAGE OF THE PRIZE(S) AWARDED. EVENT MANAGEMENT AND ITS AFFILIATES, OFFICERS, DIRECTORS, EMPLOYEES, AGENTS AND ALL DRAWINGS SPONSORS ASSUME NO LIABILITY EITHER FOR CANCELLATION OF THE DRAWINGS OR FOR ANY REASON WHATSOEVER, INCLUDING FOR FORCE MAJEURE OF ANY KIND OR THROUGH THE ACTS OR OMISSIONS OF ANY COMPANY OR PERSON PROVIDING ANY PRIZE. ALL SUCH LOSSES OR EXPENSES WILL BE BORNE BY THE DRAWINGS WINNER. UNDER NO CIRCUMSTANCES WILL AN ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND EACH ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES, OR ANY OTHER DAMAGES, INCLUDING ATTORNEYS' FEES, OTHER THAN ENTRANT'S ACTUAL OUT-OF-POCKET EXPENSES (I.E., COSTS ASSOCIATED WITH ENTERING THIS DRAWING), AND ENTRANT FURTHER WAIVES ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR INCREASED.

**Miscellaneous:** All entries become the sole property of Event Management and none will be returned. In the event of a dispute, entries made by Internet will be deemed made by the authorized account holder of the email address submitted at the time of entry. The "authorized account holder" is deemed the natural person who is assigned to an email address by an Internet access provider, service provider, or other online organization that is responsible for assigning email addresses for the domain associated

with the submitted email address. A potential winner may be requested to provide MVP Education with proof that the potential winner is the authorized account holder of the email address associated with the winning entry. If, for any reason, the Contest is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error, or any other causes beyond the control of Event Management that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, Event Management reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify, or suspend the Contest. Event Management assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction of, or unauthorized access to, or alteration of, entries.

Event Management is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by Event Management on account of technical problems or traffic congestion on the Internet or at any website, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Contest. Event Management may prohibit an entrant from participating in the Contest or winning a prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs) or intending to annoy, abuse, threaten, or harass any other entrants or Event Management representatives. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, EVENT MANAGEMENT RESERVES THE RIGHT TO DISQUALIFY THE ENTRANT FROM THE CONTEST AND SEEK DAMAGES FROM SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

**Odds:** The odds of winning are dependent on the total number of eligible entries received. There is no limit to the number of attendees who may be eligible for the Drawings. However, Event Management estimates the odds of winning will be greater than 1 in 15,000 in the Drawings. Making a purchase of any kind will not improve chances of winning.

**Law, Venue:** Except where prohibited by law, the laws of the State of Virginia (without regard to conflict of law principles) shall govern this Contest. If any part of these rules is deemed unenforceable under applicable law, such unenforceability shall not affect the other rules and the same shall remain effective and enforceable to the fullest extent permitted by law.

**Winners List:** The name of the winners will be available on or about December 12, 2020, and may be obtained by calling MVP Education LLC Headquarters at 972-349-7687 or by sending a self-addressed, stamped envelope to Cannabis Business Cyber Summit 2020 (Attention Event Management) "Cannabis Business Cyber Summit Winners List", 6100 W. Plano Parkway, Suite 3500, Irving, TX 75093.